



HI MANITOBA NEIGHBOUR,

The **MANITOBA NEIGHBOURS Book Mission** is currently underway and will have a distribution of thousands of advertising & marketing brochures throughout the program starting on May 12th, 2013, Manitoba Day. These will be targeted to acquaint individuals, foundations, charities, non-profit organizations, service clubs and businesses of the merits of advertising in this exciting campaign. There will be 16,000 **MANITOBA NEIGHBOURS** books released throughout the 5 year program (8000 each of the two books in the set, plus the DVD **MANITOBA TRAVEL TOUR**).

This will be a five year project and I will be helping 100 organizations each raise \$10,000 for their respective causes and a total of \$1,000,000 and more. I am now reaching out to help as many great organizations as possible. The good news is, the organizations do not have to wait until the **MANITOBA NEIGHBOURS Book Sets** are released to receive help in raising funds. Any organization can get involved if they have an awareness need or fundraising need or the combination of both.

Any organization invited can help sell MANITOBA NEIGHBOURS LEGACY BOOK ADS. Your purchase of a Legacy Ad starts the process of MANITOBA NEIGHBOURS donating a Book Set for each one purchased or sold. The goal for each organization in turn will be to focus efforts to bring about the sale of 10 Legacy Ads which in turn would generate 10 MANITOBA NEIGHBOURS BOOK SETS being donated. In this case, if Your Organization participated and helped in the process of getting information awareness out to the Manitoba Community and the goal of 10 Legacy Ads was achieved, then Your Organization would receive \$50.00 per Legacy Ad sold, and thus \$500.00. When the Book Sets will be available, Your Organization will receive 10 Book Sets.

The **MANITOBA NEIGHBOURS LEGACY Book Mission** is designed to help create an awareness for the needs of your organization and others. It does this by helping spread your name. It also helps by encouraging generous giving to organizations that need financial help in continuing their good works.

In this spirit when a business, individual or a group of individuals see your need and help with a \$1000 donation to your cause, then **Your Organization** can issue a **MANITOBA NEIGHBOURS Book Set** as a nice thank you. This thank you gift, of which you will have 10, will help **Your Organization** raise \$10,000.

This program can be accelerated if you wish by investing in a sponsorship program that will benefit your business, profession, organization or favorite charity. Please note the following fundraising programs:

		BENEFIT	BENEFIT
Name of Sponsorship	Investment	Advertising	Free Books
Mini Fundraiser	\$2,730.00	Half Page Success/Legacy 250 Words	10 FREE Book Sets
Single Page Fundraiser	\$5,460.00	Single Page Success/Legacy 500 Words	20 FREE Book Sets
Twin Page Fundraiser	\$10,920.00	Twin Pages Success/Legacy 1,000 Words	40 FREE Book Sets
Corporate Fundraiser	\$27,300.00	Five Page Success/Legacy 2,500 Words	100 FREE Book Sets
Senior Corporate Fundraiser.	. \$273,000.00	Fifty Pages Success/Legacy 25,000 Words	1000 FREE Book Sets

Your business or professional card will be placed on thousands of advertising and marketing brochures. I will do everything in my capacity as President of FDI - FUNDRAISING **DEVELOPMENT INTERNATIONAL LTD. and Publisher of MANITOBA NEIGHBOURS to** help Your Organization to the fullest extent necessary and possible.





